

Category: Operational

Division:

Department: [Click here to enter text.](#)

Policy Title: COLLEGE LOGO AND MASCOT

Policy Statement: The GCCC logo is the official emblem of GCCC, and the cowboy-on-horse Broncbuster image is the official college mascot. Use of the GCCC logo and the Broncbuster image for commercial or non-profit purposes requires approval by the President. Use of either logo must reflect positively on the College. GCCC reserves the right to require compensation for commercial use of either image, and to deny use if deemed appropriate.

Procedures: [Click here to enter text.](#)

Contacts: Director of Public Relations and Marketing

Approved Date: 7/1/2015

Policy History: [Click here to enter text.](#)

Keywords: logo, mascot, advertising

Related Form: [Click here to enter text.](#)