

## 2005-2006 Objectives

Each GCCC division, program and department will be working toward achieving a wide range of individual goals and objectives over the year ahead. These objectives are linked to three primary goals for the year, determined as part of the annual campus-wide planning process. Those overall goals include:

- Increasing student enrollment and student retention by three percent
- Improving internal and external communications
- Successfully completing the primary cycle of accreditation renewal through the Academic Quality Improvement Project

## GCCC Trustees

Garden City Community College is governed by a locally-elected board of six citizens, who employ a policy governance system in which trustees set guidelines and parameters, and the college president takes responsibility for managing and achieving objectives.

GCCC is led by Carol E. Ballantyne, Ph.D., president

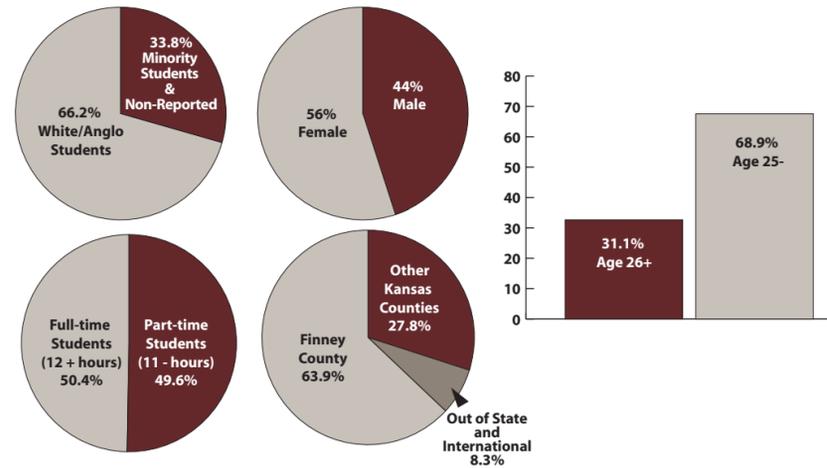
### GCCC Board of Trustees, 2004-2005

Dr. Lauren Welch, chairman  
 Dr. Bill Clifford  
 Steve O'Brate  
 Ed Rutter  
 Steve Sterling  
 Terri Worf

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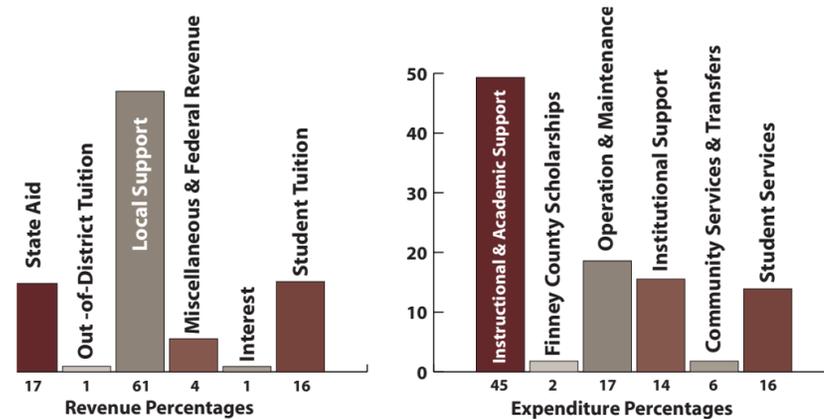
Dr. Bill Clifford, chairman  
 Marilyn Douglass  
 Ron Schwartz  
 Steve Sterling  
 Dr. Lauren Welch  
 Terri Worf

## STUDENT PROFILE



## FINANCIAL PICTURE

During 2004-2005, GCCC operated with overall education fund expenditures of \$14,077,857 and revenues of \$14,903,308.



- GCCC mill levy increases since 1993-94..... 4
- GCCC mill levy decreases since 1993-94 ..... 7
- Total mill levy difference, 1993-94 to 2004-05..... 1.59 mills(+)
- Kansas community colleges with lower mill levies than GCCC..... 5
- Kansas community colleges with higher mill levies than GCCC..... 13
- Western Kansas community colleges with lower levies than GCCC ..... 0
- Approximate GCCC share of each local property tax dollar..... 17.5¢
- Approximate annual value of GCCC's impact on Finney County economy..... \$39.7 million

Photos courtesy of GCCC Printing Services and Student Media

2004-2005

# Annual Report

A REPORT TO THE PEOPLE OF FINNEY COUNTY FROM THE GCCC BOARD OF TRUSTEES



**Garden City  
COMMUNITY COLLEGE**

801 Campus Drive • Garden City, KS 67846  
 620-276-7611 • 1-800-658-1696  
 www.gcccks.edu



**Garden City  
COMMUNITY COLLEGE**



## Introduction

This report, covering the year that concluded June 30, 2005, is part of an annual effort to outline achievements reached and challenges faced by the community's college.

**GCCC's mission is to produce people who contribute positively to society and the economy, focusing on four key outcomes:**

- Essential skills
- Work preparedness
- Academic advancement
- Personal enrichment

**This report highlights accomplishments by objective, including:**

- Helping Students Learn
- Leading and Communicating
- Planning Continuous Improvement

**A more extensive edition of the GCCC Annual Plan is available for inspection in the Office of the President at the GCCC Administration Building, or by visiting [www.gcccks.edu](http://www.gcccks.edu). At the college website, full planning documents covering achievements, goals and projections are available by clicking on "About GCCC," and then on "Annual Plan."**

*"Through GCCC, I'm ultimately working toward my bachelor's degree in management, which should allow me to advance to a captain's rank in firefighting, a goal that comes with greater salary and responsibility."*

**Michael Lynch, GCCC student and U.S. Army veteran of Iraq**

*"My experiences at GCCC have, and continue, to help me with all aspects of my life."*

**Brian Padilla, Atlanta-based corporate jet pilot and GCCC graduate**

*"Our Small Business Development Center consultant not only helped us fill up the box, but look outside the lines for alternatives. Now we're structured to ensure a strong foundation for positive growth."*

**Mickey Crues, owner of Envirotrol, Inc., a GCCC Small Business Development Center client whose firm won a 2005 Kansas Business of the Year Award**

*"The most important thing that happened at GCCC was the chance to become a more outgoing person and get comfortable with talking to people I didn't know. GCCC gave me a smaller environment, where I could get to know people. GCCC has a special place in my heart because of all the wonderful people."*

**Tiffany Chenoweth, GCCC and Emporia State University graduate and first year art teacher in Johnson, Kansas**

## HELPING STUDENTS LEARN

A record number of 223 college graduates and 128 GED graduates earned diplomas or certificates in the 86th annual GCCC commencement ceremony.

GCCC student Hieu Doan earned one of less than 50 New Century Scholar Awards in the nation.

The GCCC Automotive Technology Program achieved national certification and opened a second high-tech learning lab.

The college's first class of EMT-paramedics graduated and the first class in the new practical nursing program completed studies in the fall. GCCC also expanded paramedic instruction to Dodge City and Seward County Community Colleges.

Enrollment increased more than 20 percent in EduKan, the Internet community college operated by GCCC and five partner institutions.

GCCC completed an effort to sequence class schedules over two-year periods, to provide students with better opportunities to plan their educational pathways in advance.

The GCCC Music Department and Continuing Education and Community Services Division launched the Southwest Kansas Music Academy, which includes the Southwest Kansas Children's Choir, plus the opportunity for private voice and instrument lessons for young people and adults, with a total of over 100 Southwest Kansans participating.

GCCC students earned extensive honors at the state, regional and national level, including top awards in publications, business, marketing, forensics, meat judging, criminal justice, music, cosmetology and a number of other endeavors.

The college assisted 60 students with special needs, including 15 with multiple or major disabilities.

The GCCC East Garden Village Campus, operated by the Finney County Community Learning Center, opened in a new facility through cooperative efforts with mobile home park owner Rob Martin. Opportunities there range from English as a Second Language and GED instruction to other forms of adult education.

The campus hosted a large number of learning events for young people, including the Southwest Kansas Business Contest, the Regional Science Olympiad, the first Finney County Fourth Grade Science Competition, Hispanic Student Day, Career Exploration Day, the Finney County Eighth Grade Career Fair and others.

Among students in GCCC's Educational Talent Search and Upward Bound Programs, 80 percent of graduates advanced to post-secondary education, while 60 percent of those in Upward Bound increased their grade point averages.

A total of 89 percent of the individuals enrolled in GCCC's Student Support Services Program graduated, transferred to another campus or continued at GCCC with successful grade point averages.

The Western Kansas One-Stop Workforce Development Center, operated by GCCC, earned a \$77,528 grant to provide employment education and training to adults and dislocated workers.

The Continuing Education and Community Services Division provided learning and life enrichment opportunities to 4,519 individuals through the Allied Health and Community Services Programs, Business and Industry Institute, Small Business Development Center, Regional Prevention Center and other programs.

Students in Certified Nurse Aid instruction increased their examination passing rate from 91 to 96 percent.

The Finney County Community Learning Center provided classes to 1,177 people in adult basic education, GED preparation and English as a Second Language.

The Small Business Development Center at GCCC served 180 clients with a record of 1,683 hours of consulting and assistance, including establishment of 24 new Western Kansas businesses, creation of 136 new jobs and retention of 180 others. The SBDC also helped in securing over \$7.2 million in small business financing, and generating \$20.2 million in sales.

The Southwest Kansas Regional Prevention Center, based at GCCC, served over 5,000 area students through events and presentations, as well as providing programs in drug and alcohol abuse prevention to over 500 students. The center's online database also received 37,000 hits via the Internet.

The Broncbuster Baseball team earned one of nation's top five team grade point averages, became an Academic All-American Team, and reached the Final Four for the second straight year.

GCCC Athletic programs produced 12 Academic All-American Award winners, plus five All-American Award recipients in athletics.



## LEADING AND COMMUNICATING

With support from a corps of community volunteers, GCCC earned voter approval for the Front Door Project, a three-level, two-story addition that will add 21st Century classrooms to the campus, provide a home for adult education programs, and consolidate student and public services. The project will also centralize the enrollment process, and offer students, clients and visitors a single location for assistance.

The Broncbuster Men's Basketball Team earned Kansas Jayhawk Community College Conference championship status.

GCCC developed a new soccer program for men and women, helping serve the area's diverse population.

The college awarded \$4 million in federal program aid and \$5.5 million in total financial assistance to 1,835 GCCC students. The GCCC Financial Aid Office also succeeded in reducing the student loan default rate to 8.4 percent.

GCCC became a state-designated testing site for electrical, plumbing and mechanical certification; as well as an approved regional testing site for firefighters and potential firefighter recruits.

The campus developed a new central receiving and delivery system, as well as central supply operation, in a cooperative effort involving Printing Services and the Maintenance Department.

More than 300 young people from Kindergarten through eighth grade level participated in GCCC Kids' College activities over the course of the summer.

The GCCC Drama Program produced a full-scale musical, The King and I, which ran for nine performances, involving students and community members, and drawing over 2,500 show-goers.

GCCC was featured in a Smoky Hills Public TV documentary focusing on Finney County.

Representatives from the GCCC Admissions Department shared college opportunities with high school students during 43 college planning conferences across the state, in addition to 101 individual high school visits, reaching more than 1,500 individuals.

The college went on the air with a broadcast signature jingle designed to build public awareness, and initiated a regular series of public information columns published by the Garden City Telegram.

## PLANNING CONTINUOUS IMPROVEMENT

College employees implemented primary phases in conversion to a new Datatel campus computer system, designed to boost efficiency, improve service and provide more extensive student and management information for all faculty and staff in serving students and the public.

Installers completed an extensive campus cooling loop that employs ammonia refrigeration technology to replace 1970s-era air conditioning units in all campus buildings.

Community and campus groups and organizations conducted approximately 180 events and activities during the first year of operation in the Beth Tedrow Student Center.

The GCCC Art Department supplemented ongoing public art exhibitions in Mercer Gallery with a series of student art exhibitions at the Beth Tedrow Student Center.

GCCC formed a campus-wide team to guide the college's participation in assisting Finney County and Garden City economic development efforts; and students in college marketing and business classes assisted in Garden City's Downtown Vision program.

The Bryan Education Center, GCCC's Scott City Outreach site, received a donated parking lot from Scott City's Bryan family. The center served over 1,900 patrons and 39 organizations during the year.

The college established a student assessment center, and successfully moved GED testing from the Finney County Community Learning Center to the campus.

GCCC received United Nations grant funds to sponsor on-campus political debates for the public.



*"This shows that it's not just GCCC that's growing, but the community as a whole. I know it's going to be an awesome way to recruit more students."*

**Student Government Association President Dalia Deloera, speaking at the groundbreaking of the GCCC Front Door Project**

*"My son, Ryan, was on the Holcomb team that participated in the science competition, and I wanted to commend you for a job well done. Ryan couldn't stop talking about how cool the activities were, and I could tell by what he was saying that he also learned a lot throughout the day."*

**Karen Roth, mother of a student who visited the GCCC campus for elementary school science competition**

*"My first contact with GCCC came from the Admissions Department, and right away they made me feel both welcome and comfortable with the college. They explained everything, and helped me through the enrollment process. With their support, I knew right away that I could succeed by starting my college career in Garden City."*

**Sarah Williams, GCCC student from Scott City**

*"There are so many people who have given me knowledge that I want to build upon, and I feel like I'm at home with my GCCC family and friends. I know that I could not have made it through this very wonderful trip alone. Now I'm going to the next level of the academic ladder, and I know that from here, we can go anywhere."*

**Rosemarie Allen, 2005 GCCC commencement speaker, who returned to the classroom three decades after leaving high school, and earned her associate degree at the age of 55**

*"We welcome GCCC as a new client and look forward to helping them fully leverage the power of Datatel's proven technology and expert professional services to achieve their institutional goals."*

**H. Russell Griffith, president and CEO, Datatel Corporation**

*"Your community college is the strongest engine you have here to use in driving local economic growth."*

**Bill Fruth, Policom Corporation economic consultant, reporting on Finney County's potential for economic development**

## Public input

The GCCC Board of Trustees represents the people of Finney County, who are the owners of the college. The board welcomes views, opinions and suggestions from the public. Anyone who would like to share their thoughts and ideas may convey them to the board directly, or through the following means:

### E-Mail:

Darla Daniels, administrative assistant to the president  
[darla.daniels@gcccks.edu](mailto:darla.daniels@gcccks.edu)

### Phone:

Darla Daniels, administrative assistant to the president  
**620-276-9533**

### Mail:

Complete the following form and mail to:

**President's Office  
Garden City Community College  
801 Campus Drive  
Garden City, KS 67846**

How could GCCC serve you better?

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Any other comments/observations:

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(Optional)

Your name \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_

E-mail address \_\_\_\_\_

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