

GCCC POLICE TRUCK *Design Challenge*



**Please submit your completed design to melody.brooks@gcccks.edu
by **MONDAY, MARCH 18, 2024, at 11:59 PM****

See next page for design tips and important information.

Good luck!



Police Car Graphics Examples

Submitted designs are not required to be exact to these examples.
These images are used for an example of style that has been requested by Campus Police.
GCCC does not own the rights to these images. They are strictly used for educational and informational purposes ONLY.

Design Tips

1. If you are using **RASTER IMAGES** or BITMAP images (JPEG, GIF, TIFF, or PNG) please ensure that you are using high resolution images (at least 300 ppi and above). **ADOBE PHOTOSHOP** is preferred if you choose to create your graphics in raster format. Use the mock-up image of the pickup provided and design over that. Adobe offers student discounts AND free trial periods for Photoshop.
2. **VECTOR IMAGES** (EPS, AI, PDF, or SVG) are preferred as they are easier to work with on these types of projects. Programs such as **ADOBE ILLUSTRATOR** can be used to create your graphic in vector format. Simply use the mock up image of the pickup and design over that. Adobe offers student discounts AND free trial periods for Illustrator.
3. If you would like to hand-draw your graphics over the mock up image and you have an iPad & Apple pencil, the easiest and most inexpensive program to use is **PROCREATE**. This program literally lets you draw over an image and you can export that image as a PNG or JPEG (increase the resolution as much as possible). Procreate is just \$12.99 per license and does not require a monthly or yearly subscription.
4. **ADOBE EXPRESS** is also a viable option to design these graphics and it is free. However, students should consider that designs made by this program may have to be modified extensively in the finalization process.
5. If you are using downloaded fonts, please include those font files with your submission or outline all text. This will ensure that your text can be viewed accurately by the judges.

[GCCC's official branding guide](#)
[GCCC's official logos & mascot \(vector\)](#)
[GCCC's official logo & mascot \(raster\)](#)



If you have question or need help
with submission, please contact
melody.brooks@gcccks.edu.