GARDEN CITY COMMUNITY COLLEGE

Reflects **FY 2021-22**
NOVEMBER 2023

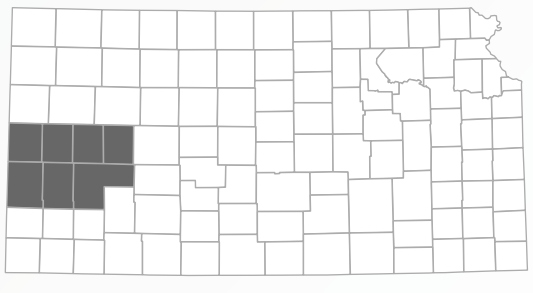
The Economic Value of Garden City Community College

About GCCC

2,763 Credit students

502 Non-credit students

402 Employees



The GCCC Service Area, Kansas

Economic impact analysis

1 out of every **18** jobs in the GCCC Service Area is supported by the activities of GCCC and its students.

Alumni impact

Impact of the increased earnings of GCCC alumni and the businesses they work for

$105.2 million
Added income

An economic boost similar to hosting the World Series
16x

OR

1,759 Jobs supported

Operations spending impact

Impact of annual payroll and other spending

$16.4 million
Added income

Enough to buy 349 new cars

OR

369
Jobs supported

Student spending impact

Impact of the daily spending of GCCC students attracted to or retained in the region

$2.6 million
Added income

Enough to buy 206 families* a year's worth of groceries

OR

49
Jobs supported

GCCC total annual impact

$124.5 million
Added income

OR

2,182
Jobs supported

Capital spending impact

Impact of expenditures for ongoing capital projects

$0.4 million
Added income

OR

6
Jobs supported

● = 25 jobs
* = family of four

Investment analysis

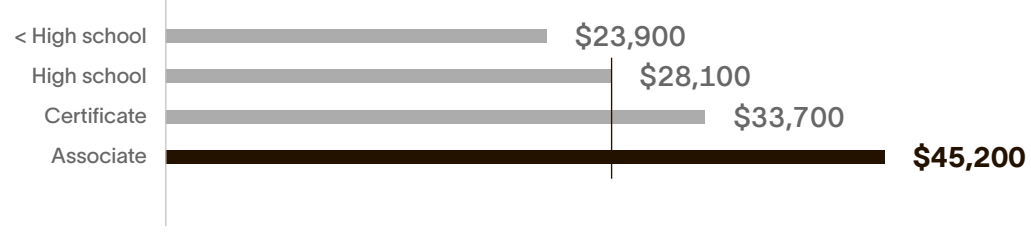
For every $1...

Students gain in lifetime earnings
$12.00

Taxpayers gain in added tax revenue and public sector savings
$2.20

Society gains in added income and social savings
$7.90

The average associate degree graduate from GCCC will see an increase in earnings of **$17,100** each year compared to someone with a high school diploma working in Kansas.



Sources: Lightcast Economic Impact Study; https://www.bizjournals.com/washington/news/2019/10/16/nats-could-face-yankees-or-astros-in-world-series.html; https://www.caranddriver.com/news/a38748092/new-car-average-sale-prices-47100/; https://fns-prod.azureedge.us/sites/default/files/media/file/CostofFoodAug2022LowModLib.pdf

Lightcast