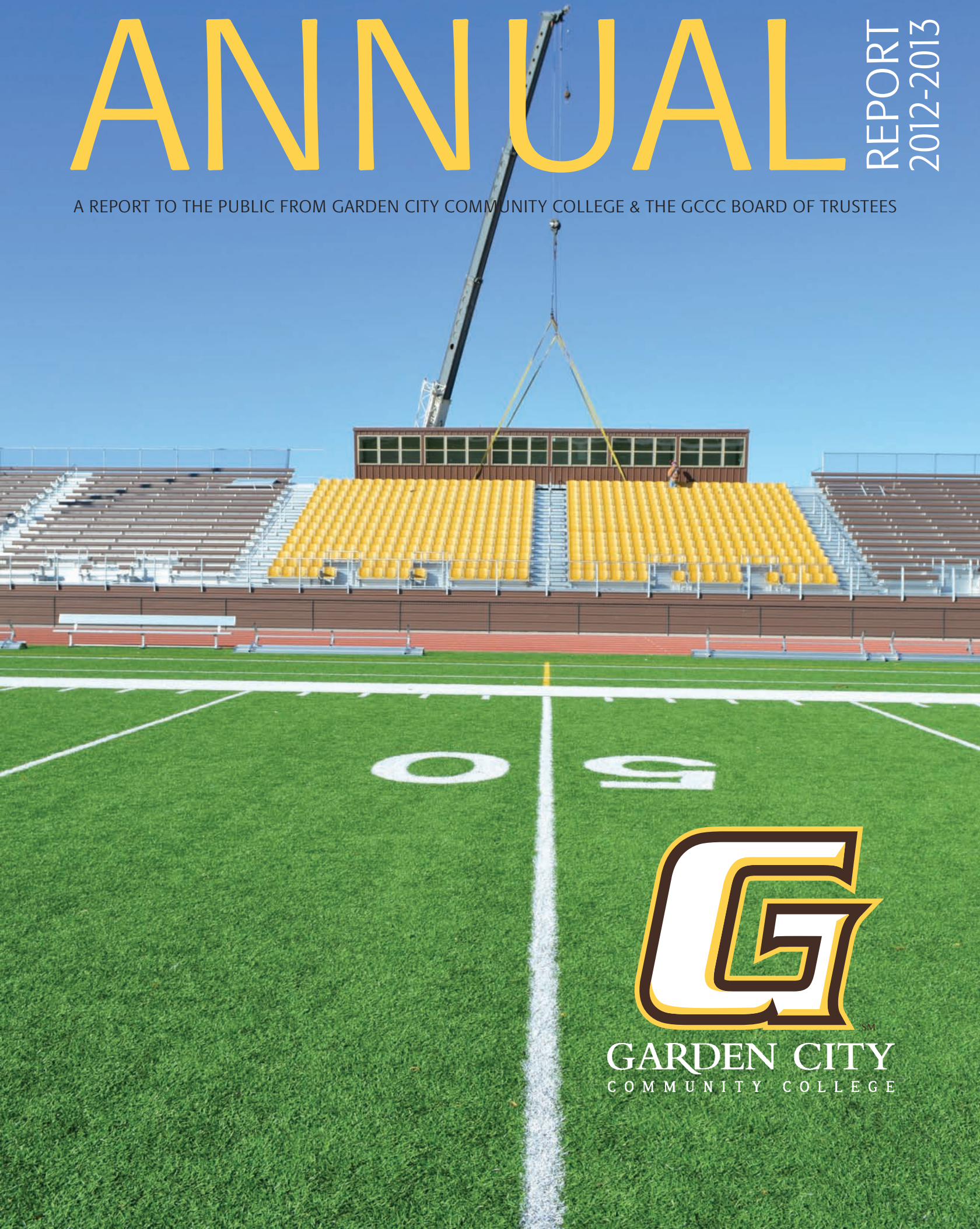


ANNUAL

REPORT
2012-2013

A REPORT TO THE PUBLIC FROM GARDEN CITY COMMUNITY COLLEGE & THE GCCC BOARD OF TRUSTEES



SM
GARDEN CITY
COMMUNITY COLLEGE



Bill Clifford, MD



Jeff Crist



Marilyn Douglass,
APRN-DNP



Ron Schwartz



Steve Sterling



Terri Worf, APRN-C

BOARD OF TRUSTEES

GCCC is governed by an elected board of six Finney County citizens, with board members serving as representatives of the Finney County taxpayers. The board uses a system of policy-based governance and delegates administrative leadership to the president, Dr. Herbert J. Swender.

MESSAGE FROM THE PRESIDENT

Thank you for taking time to peruse GCCC's annual report. As I look back on the past year, I am gratified to present results that demonstrate a growing and dynamic college that is both institutionally effective and dedicated to student learning. Our campus is student-centered, visionary and provides challenging and thought-provoking instruction. Our instructional programs are delivered to students by an outstanding and highly qualified faculty.

The quality of the institution is underscored by recent accolades published by the following organizations: CNN Money ranked GCCC among the top 24 community colleges in the United States in terms of student success, G.I. Jobs Magazine named GCCC "Military Friendly" in 2012 and 2013, and TheBestSchools.org ranked GCCC #31 among all community colleges in the United States.

As our mission states, GCCC is dedicated to producing positive contributors to society and the economy. With this in mind, it is imperative that we constantly monitor the evolution of our business environment and economy. We realize the importance of our ability to quickly adapt to the changing needs of our community. The past year's results outlined in this report will show that we have achieved our desired key outcomes:

- Essential skills
- Academic advancement
- Work preparedness
- Personal enrichment
- Workforce development

Our community can be proud of the standards and systems GCCC maintains and be assured that the college is well positioned to face future challenges and to achieve our vision of being a model for a highly efficient, self-sustaining rural community college. Furthermore, our students can be confident that we are dedicated to their success beyond GCCC...From here, you can go anywhere!



Dr. Herbert J. Swender
GCCC President



1



2



3



4

PRESIDENT'S CABINET

1. Dr. Herbert J. Swender, President
2. Dee Wigner, Executive Vice President
3. Dr. Bruce Exstrom, Vice President for Instructional Services
4. Ryan Ruda, Vice President for Student Services/
Athletic Director



Logo launch



CDL ribbon cutting

2012 - 2013 HIGHLIGHTS

Accolades

CNN Money, an online magazine, ranked GCCC among the top 24 community colleges in the United States in terms of student success. The listing included 786 institutions in all 50 U.S. states and was based on two key statistics:

- The percentage of students who transferred to a baccalaureate institution within three years
- The percentage of students who graduated within three years.

G.I. Jobs Magazine, a leading national publication for U.S. veterans, named GCCC "Military Friendly" for the first time ever in 2012. The list honors the top 15 percent of colleges, universities and trade schools that are doing the most to embrace America's service members and veterans as students.

Garden City Community College was ranked #31 among community colleges in the United States by TheBestSchools.org, a leading higher education/career website. The selection of the top 50 two-year colleges was based on a comparison of several studies and ratings of community colleges, each with unique selection criteria, as well as the school's reputation and a review of notable community colleges.

Four-Year College Articulation Agreements

GCCC and Sterling College of Kansas signed an agreement that makes additional bachelors degree opportunities available to students in Garden City. In addition to offering guaranteed admission at the Presbyterian-affiliated institution to GCCC graduates, the partnership arrangement includes the option of completing baccalaureate degrees online in numerous majors, without the need to attend classes on the Sterling campus.

GCCC and Kansas State University signed an agreement making it possible for students to complete their community college associate degrees after transferring to the university. The reverse transfer agreement was signed by Dr. Herbert J. Swender, GCCC president, and Dr. Kirk Schultz, K-State president.

GCCC signed an agreement that guarantees acceptance of GCCC graduates as juniors at National American University.

GCCC and Newman University signed a new general articulation agreement, guaranteeing the acceptance of GCCC graduates as Newman juniors.

GCCC signed an articulation agreement enabling students to transfer their Garden City credit hours to Baker University, offering guaranteed admission with junior status at Baker to GCCC graduates with an associate in arts or associate in science degree and a grade point average of 2.6 or better.

Enrollment

GCCC launched a new automatic payment option to make the process of paying tuition and fees easier for students. Offered in partnership with a national provider, Nelnet Business Solutions, the program is open to anyone who wants to participate and allows students to set up their own individual, automatic payment plans at the time they enroll.

Combined enrollment grew by 458 students in fall 2012 among all 19 Kansas community colleges and the seven state universities, according to official 20th-day figures reported by the Kansas Board of Regents. With GCCC's student count rising by 172 individuals during fall 2012, more than one-third of the entire system-wide growth (37.5 percent) was generated by registrations at Garden City Community College.

Garden City Community College opened its 93rd spring semester with more than 1,400 students filling chairs, hallways, classrooms and sidewalks across the campus. As of the end of the first week of classes, a total of 1,573 people had enrolled in 17,456 hours of college credit courses, according to a report issued by Registrar Nancy Unruh. The report also showed an increase in the full-time equivalency count of 1,163.7.



Women's basketball



Shakespeare's "Twelfth Night"



Unveiling the mighty "G"

HIGHLIGHTS

Athletics

The GCCC Women's Rodeo Team finished 18th in the United States at the 2012 National Intercollegiate Rodeo Association College National Final Rodeo.

The Broncbusters football team defeated the No. 7-ranked Copiah-Lincoln Community College in the 2012 **Mississippi Bowl**. This was the Broncbusters' first bowl berth since 2005.

Broncbuster **women's basketball** coach Alaura Sharp guided her team to the most wins in regular season in the history of GCCC women's basketball with a **record of 27-3**.

Students

GCCC's 25th Annual **Hispanic Student Day** hosted high school juniors and seniors from a number of western Kansas communities.

GCCC **outsourced child care** services for GCCC students which increased service hours, days and months for child care.

The **Drama Department** staged its annual dinner theater presentation in early spring 2013. The show was "**Shotguns for Wedding Bells**," written by GCCC theater director **Phil Hoke**.

The Garden City Community College **Academic Excellence Challenge** Team finished 17th in the nation at the National Academic Quiz Tournament (NAQT).

Joshua Welch, a student at Garden City Community College, was named a 2013 Coca-Cola Community College Academic Team **Gold Scholar**.

Garden City Community College offered Garden City High School graduating seniors more than **\$196,000 in scholarships** for the 2013-2014 academic year.

New Leaders

The Garden City Community College Endowment Association selected **Jeremy J. Gigot** as its new executive director in September 2012.

Dr. Bruce K. Exstrom began his duties as the new vice president of instructional services in November 2012.

Branding

The mighty "G" logo was unveiled in a celebration Oct. 19, 2012, on the central campus mall, with giveaway items, food and entertainment. The college trademark, which replaces a previous cube-letter emblem first adopted by the board of trustees in 1989, was also shown to the public during half-time of the GCCC-Dodge City Community College alumni night football game Oct. 20 at Memorial Stadium. The new image was created by Tiffany Heit, who manages the college's printing and design services, in collaboration with Executive Director of Marketing Cathy McKinley.

Endowment Association

The GCCC Endowment Association's **33rd Annual Scholarship Phonathon** concluded Oct. 11, after eight teams of campus and community volunteers pitched in toward a goal of raising \$80,000 for academic and technical scholarships.

The **Mary Jo Williams** Charitable Trust provided three significant new grants to programs on campus through the GCCC Endowment Association. The new allocation of \$52,655.50 is one of many that have totaled more than \$1.1 million over the past 24 years.



POINTS OF PRIDE ...

The 2012-2013 academic year was filled with numerous accolades and accomplishments. The college began the year in July with goals of excellence which included advancing student success, improving human resources and physical infrastructure, and supporting business and community development.

GCCC is proud to report that 2012-13 student success stories are plentiful.

- The GCCC Academic Challenge team opened the 2012 season by taking second place in tournament competition at Dodge City Community College. The team finished the season at the National Academic Quiz Tournament (NAQT) in St. Louis, Mo., in March. GCCC finished 17th in the nation with a 6-5 record which is the most matches any Kansas team has won in any NAQT competition. Science instructor Kay Davis is the Academic Challenge advisor.
- The 2012 GCCC Meats Team placed fourth overall in the American Royal Meats Contest in Omaha, Neb. The competition, sanctioned by the American Meat Science Association, drew university and community college competitors from states throughout the central United States. Among GCCC individuals earning honors were Sarah Lightner, Garden City, who took 10th overall, as well as earning second in both questions and lamb judging; Matt Schneider, Garden City, 12th overall; Shelby Hacker, Garden City, 15th and Caitlyn Souza, Gustine, Calif., 16th. GCCC's performance at the American Royal followed a fifth place finish in September at the 2012 Beef Empire Days Intercollegiate Meats Contest, which took place at the Finney County Tyson Fresh Meats plant. Dr. Clint Alexander is the meats team coach.

- Sophomore Joshua Welch, Garden City, was named a 2013 Coca-Cola Community College Academic Team Gold Scholar. The Coca-Cola Scholars Foundation sponsors the Coca-Cola Community College Academic Team program by recognizing 50 Gold, 50 Silver and 50 Bronze Scholars, and providing nearly \$200,000 in scholarships annually. Each Gold Scholar receives a \$1,500 scholarship and a special medallion.
- GCCC conducted its 93rd commencement ceremony on May 17, 2013, in the main gymnasium of the Dennis Perryman Athletic Complex, honoring the accomplishments of more than 340 associate degree and certificate candidates. The ceremony included a keynote address by Bill Snyder, K-State head football coach, and recognition of distinguished guest Dr. Nathan A. Strandmark, family physician at Plaza Medical Center and GCCC student from 1995-1997.
- GCCC offered Garden City High School graduating seniors more than \$196,000 in scholarships. The 275 scholarship offers were made to 200 graduating seniors. Forty seniors were offered GCCC Presidential Scholarships for \$1,000 each and 62 students were offered \$700 Dean's Scholarships. The remainder of the scholarship offers is comprised of athletics, fine arts and academic awards.

The college also initiated programs for faculty and staff development, institutional systems improvement and facility maintenance.

- GCCC launched a new automatic payment option to make the process of paying tuition and fees easier for students.



Broncbuster women's basketball were 27-3 for the season



Life on campus



Hispanic Student Day

POINTS OF PRIDE ...

Offered in partnership with a national provider, Nelnet Business Solutions, the program is open to anyone who wants to participate and allows students to set up their own individual, automatic payment plans at the time they enroll.

- Dr. Kirk Schulz, Kansas State University president, shared insights with faculty and staff members in a presentation at GCCC's 2012 fall semester in-service program.
- GCCC's new ServSafe and Food Science training mobile classroom was dedicated during a ceremony on campus Thursday, March 28, 2013. Kansas Secretary of Agriculture Dale Rodman was keynote speaker. Approximately 150 community and campus spectators gathered for the dedication.
- In April, approximately 150 full-time GCCC employees traveled to Dodge City Community College for an all-employee meeting and in-service. The day was spent with GCCC faculty and staff conferring with their counterparts at DCCC. GCCC employees also toured the Dodge City campus, and both sets of employees shared lunch in the DCCC cafeteria. The visit gave faculty and staff from both colleges the opportunity to discuss current trends in their specific areas, best practices, common challenges and plans for the future.
- The Board of Trustees authorized the administration to make enhancements to the land located at the old track which is adjacent to the college-owned Tangeman Fields. With the improvements on this land, the college reestablished the Broncbuster collegiate track program which was discontinued in 2007. Field enhancements

included removing the old existing track and using the dedicated space for a turfed field and a synthetic polyurethane track. The makeover includes an eight-lane collegiate track and serves as home for Broncbuster track, women's soccer and football. In addition, it provides a venue for student intramural activities.

The college solidified its commitment to the community by achieving several advancements to workforce development and by hosting numerous community events.

- The TRAC 7 consortium launched a new website at Trac7.org, designed to engage potential students in a series of career training opportunities, including a GCCC-based Food Science Program for men and women who want to work in the fast-growing food safety industry. The consortium, coordinated by the Technical Institute at Washburn University, includes GCCC and five other Kansas community colleges. The seven programs were made possible by a Trade Adjustment Assistance Community College and Career Training Grant from the U.S. Labor Department, and the TRAC 7 name refers to the seven institutions and the acronym, Technical Retraining to Achieve Credentials. GCCC is developing the food safety and inspection component with a \$1.7 million share of the grant.
- GCCC observed Constitution Day, Sept. 17 with a voter registration drive conducted by the Student Government Association for students and the community. GC3 Student Media conducted a Free Food and Freedom event as part of the observance.



Class of 2013

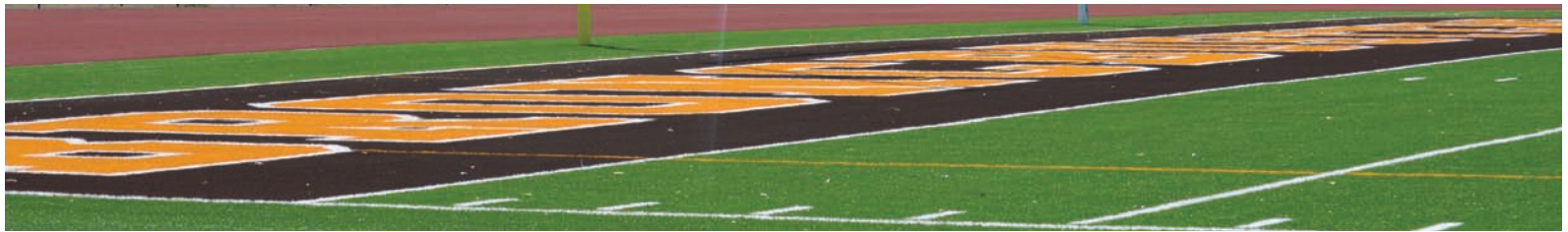
- GCCC and two other Kansas community colleges served as pilot locations for computerized GED testing. Anna Wiebe, Ingalls, was the first person in the western third of Kansas – and the eighth in the entire state – to begin the five-exam GED testing process via computer, rather than on pencil and paper.
- GCCC's Hispanic American Leadership Organization hosted its 25th Annual Hispanic Student Day where high school juniors and seniors from all over southwest Kansas, as well as college students, visit GCCC for a day filled with informative workshops and inspiring entertainment. HALO is a college student group that organizes leadership activities and events for students of all ethnic groups. Members also provide volunteer work throughout the community and in local schools. The goal of Hispanic Student Day at GCCC is to empower participating students to continue their education and to make choices that will enhance their opportunities for higher learning and in the job market.
- GCCC reached an agreement with Community Day Care that outsourced child care services for GCCC students which increased service hours, days and months for child care.
- A total of 390 juniors and seniors from 17 Kansas high schools participated Nov. 14 during Exploration Day, where they took part in hands-on experiences in areas ranging from Automotive Technology, Agriculture and Animal Science, Cosmetology, Criminal Justice, Fire Science, Industrial Maintenance, John Deere Technology, Nursing, Emergency Medical Services Technology, Welding and Athletic Training to Business and Computer Science, Journalism, Education and Sociology.
- In January 2013, GCCC served as host for a pre-legislative town hall meeting, featuring Kansas Representative-Elect John Doll and Kansas Representative-Elect Russell Jennings. The gathering in the Endowment Room of the Beth Tedrow Student Center was designed to focus on economic development, workforce preparation and additional topics.
- More than 170 people attended the 2013 College Goal Sunday which was manned by 23 volunteers at Garden City High School. The volunteers from GCCC and GCHS assisted 72 students from 11 different southwest Kansas high schools in exploring and applying for federal grants, loans and other types of college financial aid, and in helping families fill out the Free Application for Federal Student Aid. The FAFSA is the basis for nearly all university and college financial assistance.
- The GCCC Adult Learning Center staged its second annual GED Commencement in June 2013 in the auditorium of the Pauline Joyce Fine Arts building. More than 100 adult students completed their Kansas high school diploma



Rodeo women finished 18th in the nation



Bronbuster football wins the 2012 Mississippi Bowl



BRONCBUSTER ATHLETICS

GCCC's Athletic Department strives to be much more than a source of entertainment for its students and fans. Extracurricular involvement at GCCC is considered a key tool in personal development and an integral part of the collegiate experience. A large part of a well-rounded education depends on the experience and knowledge gained from interacting in teams and establishing important personal relationships. Furthermore, extracurricular activities focus on institutional goals, such as building and sustaining community on campus as well as increasing student retention and educational aspirations. The activities allow students to link academic knowledge with practical experience, thereby leading to a better understanding of their own abilities, talents and career goals. Future employers seek individuals with these increased skill levels, making these involved students more viable in the job market.

With this in mind, the Bronbusters share the following athletic successes from 2012-2013 and invite you to enjoy future "wins" at GCCC.

- The GCCC Women's Rodeo Team finished 18th in the United States at the 2012 National Intercollegiate Rodeo Association College National Final Rodeo. Those riding for GCCC at the nationals in Casper, Wyo., included sophomore Emily Miller, Ingalls, who led the NIRA Central Plains Region all year; and freshmen Mercedes Trenary, Salida, Colo.; and Shelby Leonhard, Oskaloosa.
- For the first time in four years, the Bronbusters football team was ranked in the NJCAA national football poll. Garden City was ranked No. 19 in the nation.
- The Bronbusters ended with a win over No. 7-ranked Copiah-Lincoln Community College in the 2012 Mississippi Bowl. The Bronbusters were the first team ever from outside of Mississippi to defeat the Mississippi state champions. This was the Bronbusters' first bowl berth since 2005.
- GCCC Rodeo riders concluded the fall segment of their 2012-2013 season after competing at the Northwestern Oklahoma State University Rodeo in Alva, Okla., with two team members hanging onto top 10 positions in the regional standings.
- Bronbuster women's basketball coach Alaura Sharp guided her team to the most wins in regular season in the history of GCCC women's basketball. The Busters ended the season ranked as No. 12 in the NJCAA polls. The 2012-13 Busters finished the regular season with 27 wins and just three losses.
- GCCC's 46th annual intercollegiate rodeo, the longest running community college rodeo in Kansas, took place March 1-3 at the Horse Palace indoor arena on the Finney County Fairgrounds, drawing more than 450 riders from universities and colleges across Kansas and Oklahoma
- The Second Annual Garden City Community College Bronbuster Athletic Banquet featured former Major League Baseball star Ralph Terry, currently of Larned, Kan., as speaker. Terry played for the New York Yankees, Kansas City Athletics, Cleveland Indians and New York Mets.



“In prosperity or adversity, nothing offers greater strength to a community, or to a country, than a well-educated public.”

— GCCC Endowment Association



BRANDING THE FUTURE

For more than four decades, donors have joined with the GCCC Endowment Association in the common goal of educating students from a wide and diverse range of ethnic backgrounds and ages. In keeping with its mission “to aid, foster and promote the development and welfare of GCCC, and the education and welfare of its students, faculty and alumni,” the Endowment Association raised the bar in 2012-2013 for future successes.

The year kicked off with the announcement of a new executive director. Jeremy J. Gigot took charge of the organization effective Sept. 17, in the position vacated last spring by the resignation of Melinda Harrington, who had led the association since 2008. Gigot earned a law degree in 2001 at Pepperdine University School of Law, Malibu, Calif., as well as a master of business administration at Pepperdine in 2006, with an emphasis in business, accounting and organization. He also earned a bachelor of arts degree in political science and history at Friends University, Wichita, in 1997.

The association historically holds two major fundraising events each academic school year. Callers and contributors concluded the 33rd Annual Garden City Community College Endowment Association Scholarship Phonathon in October, raising a total of

\$79,116 for academic and technical scholarships to assist GCCC students. The two-part fall campaign totals consisted of \$35,266 from contributions, pledges and matching gifts solicited through the direct mail drive and \$43,850 in phone pledges drawn from eight teams of callers.

The College Auction, with an Old West decorative theme, brought in more than \$173,000 for GCCC scholarships. The Finney County Exhibition Building became the “Wild, Wild West” April 5 when an estimated 1,000 people arrived for the 35th Annual Garden City Community College Endowment Association Scholarship Auction. Preliminary totals showed a tally of \$72,139 in live auction revenue, plus \$18,761 in silent auction income. Another \$20,000 came in from admission wristband sales, \$40,000 from the car drawing, \$2,910 in a 13-item casino pit-themed fish bowl drawing for cash and prizes, \$1,500 in a Las Vegas Trip Giveaway drawing and \$18,000 in donations. The apparent top draw of the night, however, was the \$8,500 purchase of an African Hunting Safari for two people scheduled for August 2014 donated by Southwest Kansas Office Leasing.



GCCC... A CATALYST FOR REGIONAL ECONOMIC DEVELOPMENT

In compliance with the mission to produce positive contributors to society and the economy, GCCC is constantly reviewing and adapting our initiatives in workforce development and responding to community economic development and employer needs. The college works with local businesses to expand or develop their workforce and to identify labor needs.

GCCC's Technical Education and Continuing Education divisions lead the college in its efforts to meet the service area's business needs. Faculty and staff from both divisions meet with industry-led advisory boards and area employers to ensure programs are employing state-of-the-art, industry-recognized practices and equipment as well as teaching students the skills needed to successfully launch them into the southwest Kansas workforce.

Workforce development partnerships encompass the allied health, criminal justice, fire science, ammonia refrigeration, welding, food science, agricultural, insurance, manufacturing, energy and construction industries as well as general business careers such as accounting, management, information technology and leadership.

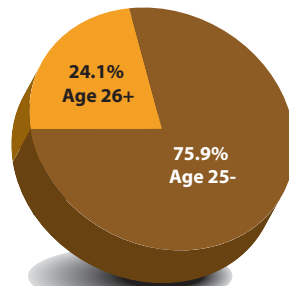
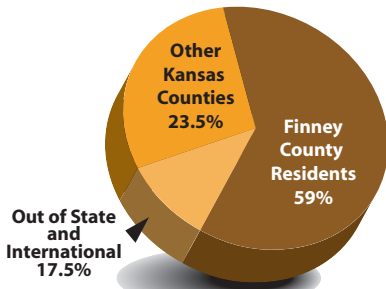
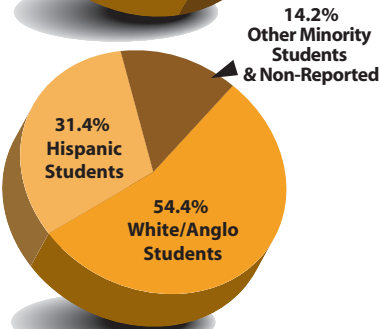
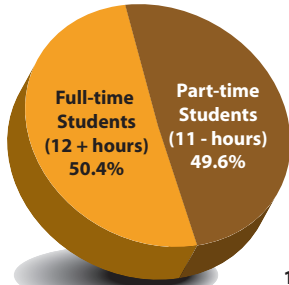
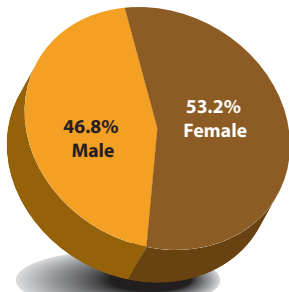
In the past year, the college realized the following advancements in its workforce development initiatives:

- GCCC's new ServSafe and Food Science training mobile classroom was dedicated during a ceremony in March. The program, funded by a \$1.7 million share of the TRAC 7 grant, will train workers to serve in the inspection of restaurants, meat packing and food processing plants, cafeterias and other facilities that provide food to the public. The demand for inspection services is increasing because of the FDA Food Safety Modernization Act, which became law in January 2012. The law boosts the need for additional USDA inspectors and requires a better understanding of

food safety requirements for restaurants, cafeterias and related facilities. The mobile classroom has Internet access and up to 25 instructional computers, which can provide on-site training at various locations. The program is based on industry-driven competencies. Successful participants will earn industry-recognized credentials.

- GCCC received approval from the Kansas Board of Regents to begin a Culinary Management Program. The program prepares students to manage a restaurant kitchen or catering operation. Instruction provides hands-on experience in planning, supervising and managing food and beverage preparation; menu preparation; culinary health and safety; cost control; purchasing; problem solving; personnel management; event planning; and applicable laws and regulations. Upon completion of 67 credit hours, culinary management students will receive an associate in applied science degree. The new program also allows students to exit after one year of instruction with a culinary manager assistant certificate.
- GCCC's Continuing Education department kicked off its new Commercial Driver's License training program at a ribbon cutting ceremony and reception on July 31, 2013. The college, in partnership with Excel Driver Services, is now offering short-term classes to prepare students for the state written test needed to obtain a Class A permit. The CDL training program provides thorough driver training and job placement assistance for the trucking industry. In the three-week-long program, every student receives extensive truck driving instruction and 36 hours behind the wheel.

DEMOGRAPHICS



GCCC ECONOMIC IMPACT

GCCC's estimated positive annual impact on the local economy
\$71 million

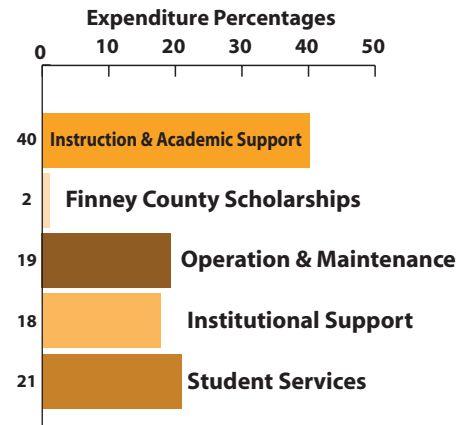
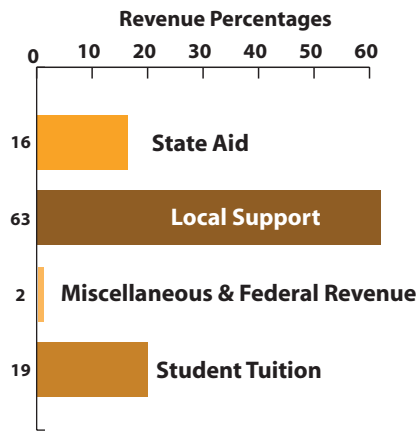
Based on 2012-2013 budget total for all funds, plus federal grants, using a conservative factor of three as a local economic multiplier.



President's Circle members meet Ralph Terry, retired MLB pitcher

REVENUES & EXPENDITURES

During 2012-2013, GCCC operated with overall educational fund expenditures of \$16,970,480 and revenues of \$17,192,693.



GCCC also receives extensive federal grant funding not necessarily reflected in the overall educational fund expenditures.

Annual grant funding

\$6,703,854

Based on Schedule of Expenditures of Federal Awards in the college's annual audit report, presented to the GCCC Board of Trustees in January, 2013 for the year ended June 30, 2012.

A REPORT TO THE PUBLIC
FROM GARDEN CITY COMMUNITY COLLEGE & THE GCCC BOARD OF TRUSTEES



Photo credits:



GC3 Student Media
The Garden City Telegram
GCCC Marketing
GCCC Admissions

CONTACT THE BOARD OF TRUSTEES : TRUSTEES@GCCCKS.EDU



ADA/EQUAL ACCESS

Garden City Community College is complying with the Americans with Disabilities Act, and is committed to equal and reasonable access to facilities and programs for all employees, students and visitors. Those with ADA concerns, or who need special accommodations, should contact Susan Pollart, Garden City Community College, 801 Campus Drive, Garden City, KS 67846, 620-276-9638.

EQUAL OPPORTUNITY/TITLE IX – NON-DISCRIMINATION/ANTI-HARASSMENT

Garden City Community College does not discriminate against applicants, employees or students on the basis of race, religion, color, national origin, sex (including pregnancy), age (40 or older), disability, height, weight, marital status, sexual orientation, genetic information or other non-merit reasons, or handicap, nor will sexual harassment or retaliation be tolerated, in its employment practices and/or educational programs or activities. Harassment is prohibited based on race, color, age, sex, religion, marital status, national origin, disability, veteran's status, sexual orientation or other factors which cannot be lawfully considered, to the extent specified by applicable federal and state laws. Vice President of Student Services, coordinates the college's efforts to comply with Title IX. Students concerned about the above should contact Ryan Ruda, Vice President of Student Services, 620-276-9597, Student and Community Services Center, 801 Campus Dr., Garden City, KS 67846, and employees with concerns may contact Cricket Turley, Director of Human Resources, 620-276-9574, Student and Community Services Center, 801 Campus Dr., Garden City, KS 67846.