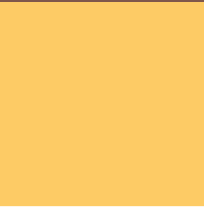
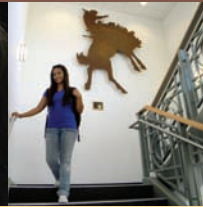


# ANNUAL REPORT 2010-2011

A REPORT TO THE PUBLIC FROM GARDEN CITY COMMUNITY COLLEGE & THE GCCC BOARD OF TRUSTEES



# Introduction

A report to the public from Garden City Community College & the GCCC Board of Trustees.

This report, covering the year that concluded June 30, 2011, is part of an annual effort to outline institutional accomplishments reached by the community's college. Primary objectives for the year included:

- Helping Students Learn
- Leading and Communicating
- Planning Continuous Improvement

GCCC's mission is to produce positive contributors to society and the economy, focusing on five key outcomes:

- Essential skills
- Work preparedness
- Academic advancement
- Personal enrichment
- Workforce development

AMONG  
**Top Ten**  
PERCENT  
OF AMERICAN  
COMMUNITY COLLEGES

Ranked by the Aspen Institute  
of Washington, DC



## MESSAGE FROM THE BOARD CHAIR

The GCCC Board of Trustees is honored to represent the Garden City community and Southwest Kansas as GCCC works to continuously improve its services.

The transition this year to new leadership, in Dr. Herbert Swender, offers an opportunity to evaluate and extend our vision for the future of GCCC. We invite public input in determining how to best use resources in providing excellent education. Excellence is the measurement of success in everything we do!

The GCCC Board of Trustees governs the college by allowing creativity and timely decision making by administration, faculty and staff in overseeing programs and personnel. We strive to be responsive to community needs.

From individual career plans to business and industry needs, our desire is to work for positive outcomes at every level. We appreciate feedback and ideas, because the future of GCCC depends on involvement by the owners of the college.

**Terri Worf, ARNP-C**  
Chair, GCCC Board of Trustees



## MESSAGE FROM THE PRESIDENT

Garden City Community College has tradition of effectively and efficiently serving students and the public – a tradition that goes back 92 years.

Today, GCCC is an institution known across Kansas for academic excellence, responsiveness in public service, opportunity in the arts, success in athletics, leadership and innovation in technical learning, reliability in partnerships, and adaptability not only in meeting the demands of our community, but also the needs of our state and our region.

Adaptability, in fact, might very well be the most important overall attribute in the success of this institution. Coupled with the equally vital quality of proactivity, it is probably the most significant element in GCCC's future.

Our society and economy are not only evolving faster today than ever before, but the education necessary for success in this era of change is subject to a wider range of influences than at any point in the past.

"The best thing about the future is that it comes one day at a time." Those profound words by Abraham Lincoln resonate soundly for me. I have developed a very positive impression of this college and this community, and I look forward to a shared future that will be both bright and incredible.

**Dr. Herbert J. Swender**  
GCCC President

*"When we got to the campus of Garden City Community College, we found an institution as bound up with the hopes of the republic as any I've ever visited. I'll be celebrating... how good a place like Garden City can make a person feel about America."*

**Lawrence Biemiller, journalist with the Chronicle of Higher Education**





# INSTITUTIONAL ACCOMPLISHMENTS

*"We are pleased to support this wonderful program you have at Garden City Community College. You are one of just 18 colleges and non-profit organizations being awarded in the U.S."*

**Consul Justiniano M. Fuentes, Mexican Consulate of Kansas City, in a grant presentation for a one-plus-two career training program**

## HELPING STUDENTS LEARN

**GCCC Allied Health** added certification programs for people seeking employment as pharmacy, phlebotomy and EKG technicians.

The Mexican Consulate provided a \$10,000 career/technical grant to support a One-Plus-Two program in **industrial maintenance technology**.

Maryann Baker, **Adult Learning Center** English as a Second Language instructor, earned the Kansas Adult Education Association Teacher of the Year Award.

Students Melissa Conway and Audrey Rupp were chosen for the elite Phi Theta Kappa **All-Kansas Academic Team**.

GCCC and Fort Hays State University initiated a two-plus-two **Bachelor in Social Work** agreement.

Federal grant funding for the **Student Support Services** Program, which provides individual assistance to help students succeed, was renewed for five years at an annual total of \$284,089.

A new era began in local **theater** with a series of campus productions staged by first-year Drama Director Phil Hoke.

The college hosted a residency by Wyoming **artists** Sam and Jenny Dowd, from the Art Association of Jackson Hole.

GCCC's Fourth Annual **African-American Read-In**, a National Literacy Council event, attracted participants for a full day of reading aloud, featuring works by numerous African-American authors.

American composer Brian Balmages conducted a two-day **music residency** for musicians from GCCC and Panhandle State University of Goodwell, Okla., plus high school band students from three communities.

**College Goal Sunday**, coordinated statewide by GCCC Financial Aid Director Kathy Blau, provided college financial aid application assistance to 863 students in 23 Kansas locations, including 87 in Garden City.

The Business and Continuing Education Program conducted GCCC's 10<sup>th</sup> annual **Kids' College** with 95 enrollments, providing summer fun and learning for children from kindergarten through sixth grade.

The Adult Learning Center hosted the community's first **World Refugee Day** event, with food, displays, demonstrations, music, dances and traditional clothing of Burmese, Ethiopian, Somali and various Latino cultures.

The GCCC Endowment Association's 33<sup>rd</sup> annual **scholarship auction** raised over \$180,000 for academic and technical scholarships, under the theme "Pirate Cove."

Volunteer callers completed the 31<sup>st</sup> Annual **Endowment Association Phonathon**, raising over \$80,000 in gifts and pledges for academic and technical scholarships.

Over 125 people participated in the Public Safety Department's Fourth Annual **Ride for the Future**, raising scholarship funds in memory of Jeff Landgraf, Kearny County EMS director and former Finney County EMS and EagleMed paramedic.





# Institutional Accomplishments

A report to the public from Garden City Community College & the GCCC Board of Trustees.

Class members in English as a Second Language hosted two **Immigrant Scrapbook Project** receptions, sharing stories of adaptation and assimilation with the community.

Irma Reyes of the **DECA chapter** finished among the top 10 in the Design Presentation category at the Collegiate DECA International Career Development Competition in Orlando, Fla.

Fourteen vehicles from the 2010 Hunt-Winston **Solar Car Challenge** used GCCC as an overnight stop on an eight-day, 866-mile race from Fort Worth, Texas to Boulder, Colo., involving teams and cars from eight states.

The 2011 **Regional Science Olympiad** competition took place over two days for high school and middle school students from multiple communities, some advancing to state competition at Wichita State University.

**Choral Music** Director J. Clayton Wright conducted a community presentation of John Rutter's Requiem during the Easter season, featuring combined voices of the Garden City Civic Choral Union and Symphony with the GCCC Concert Choir.

The 2011 **Garden City Piano Festival** took place with clinic sessions and master lessons for piano students from all over Western Kansas, concluding with back-to-back concerts by selected students and two

visiting clinicians, world-class Kansas pianists James Rivers and Julie Rivers.

The number of individuals enrolling at GCCC in the **Kansas Concealed Carry handgun course** for citizens seeking licensure to carry concealed firearms surpassed a total of 700, since initiation of the first class in 2006.

GCCC barrel racer Emily Miller took third place in the 2011 **College National Finals Rodeo**, with the women's rodeo team taking 13<sup>th</sup> in the college's first team trip to the finals since 1978; while Broncbuster competitor Justin Pollmiller finished as one of the nation's top 15 collegiate bareback riders.

## LEADING & COMMUNICATING

In a follow-up to the White House Summit on Community Colleges, the Aspen Institute of Washington, DC, named GCCC to a list of the **top 10 percent of American community colleges**.

GCCC became the only U.S. community college featured in a series of articles on the **Chronicle of Higher Education** website.

The **Phi Theta Kappa** international honor society chapter hosted the 2010 Kansas Region Honors in Action Conference on campus.

Dean of Continuing Education and Community Services Cathy McKinley was named to the 2011 class of **Leadership Kansas**.

The Academy for **Leadership Development**, Mesa, Ariz., graduated GCCC employees Martha Lisk, Student Support Services director; Belen Terrones, administrative assistant to the dean of technical education; Steve Thompson, Business and Information Systems instructor; Cricket Turley, human resources director; and Patsy Zeller, RN, MSN, ARNP, nursing and allied health director.

The **Adult Learning Center** was featured in the "Into America" series, an Internet-based video program of the BBC World News.

Hector Martinez, Adult Learning Center director, was named to the board of directors of the **National Commission on Adult Education**.

Fire Science Instructor Larry Pander was appointed to a new term on the **Kansas State Fire Commission**, while Criminal Justice Instructor David Rupp was named to the legislative committee of the Kansas Peace Officers Association and Public Safety Department Director Linda Morgan was reappointed to lead the KPOA training committee.

Cristy Figueroa became the sixth consecutive GCCC student crowned queen of Garden City's Annual **Community Mexican Fiesta**.

World War II **Navajo code talker** Samuel T. Holiday spoke to a full house in a campus and community Veteran's Day program, sharing memories of how he and fellow Navajo-speaking U.S. Marines played a vital role in the Pacific war.



*"People at GCCC talk about the fact that once you become a Buster, you are a Buster for life. Personally, I agree with that 100 percent."*

**Rilee Spresser, incoming Ambassador Scholar and Golden Plains High School graduate from Gem, Kansas**





# INSTITUTIONAL ACCOMPLISHMENTS

*"If someone wants to get educated, at GCCC everything is possible through hard work and dedication"*

**Juana Maldonado, top-scoring Kansas GED graduate and GCCC Project Destiny student**

GCCC's personal enrichment **College for Life** partnership with the Mosaic organization was featured in the national magazine, *Course Trends*.

GCCC and the Cultural Relations Board of the City of Garden City hosted the 2011 **Martin Luther King Day** community celebration with a public address by L. Douglas Wilder of Virginia, first elected African-American governor to take office in the U.S.

GCCC and the Garden City Telegram jointly hosted "**Gettin' in the Groove**," a three-day music festival featuring the Southwest Kansas Jazz All-Star Band, the U.S. Army Jazz Ambassadors and a Southwest Kansas Live on Stage tribute concert in memory of the late Grammy-nominated composer Frank Mantooth.

Accelecare Physical Therapy, a GCCC **Kansas Small Business Development Center** client, was named a 2010 Emerging Business of the Year by the Kansas Small Business Development Center network, with Fleener Funeral Home, Greensburg, earning Existing Business of the Year honors.

The 2011 **GCCC Leadership Academy** class unveiled a permanent memorial podium for installation at the campus flag pole, where it displays names of those honored each time the American flag is lowered to half-staff in memory of armed forces personnel giving their lives in service to the nation.

The Finney County Economic Development Corporation's second **Southwest Kansas Economic Outlook Symposium** took place on campus, featuring Vincent Amanor Boada, Kansas State University Innovation Center director.

Approximately 80 people from public and private sector businesses, organizations and agencies attended a campus presentation by **U.S. Senator Pat Roberts**, who addressed agriculture, federal regulations, health care and related issues.

A total of 72 people volunteered to donate when the **American Red Cross** conducted its 2011 blood drive on campus, including 33 students who became blood donors for the first time in their lives.

## PLANNING CONTINUOUS IMPROVEMENT

Dr. Herbert J. Swender, Borger, Texas, took charge as the **college's sixth president**, following the eight-month interim presidency of Dr. Joseph Emmons.

A three-phase renovation project was completed in the **Warren Fouse Science-Math Building**, including extensive lab, classroom and lecture hall upgrades, replacement of lighting and all interior and exterior doorways, as well as flooring and ceilings.

GCCC **boosted technology** with a \$299,530 Oliver and Hazel Shriver Trust grant, upgrading and securing the campus computer network; expanding wireless access; replacing student-access computers, plus all faculty computers and monitors; and upgrading computer, sound system and multimedia equipment in various classrooms and labs.

Dr. Jay Keltner, Garden City dentist, donated a bronze rider-on-horse statue representative of the GCCC **Broncbuster athletic mascot**, and it went on permanent display in the Dennis Perryman Athletic Complex.

The GCCC Athletic Department announced the resumption of a **men's intercollegiate golf program** for the first time in 18 years. The program is operating in partnership with the Golf Club at Southwind and the Buffalo Dunes municipal course.



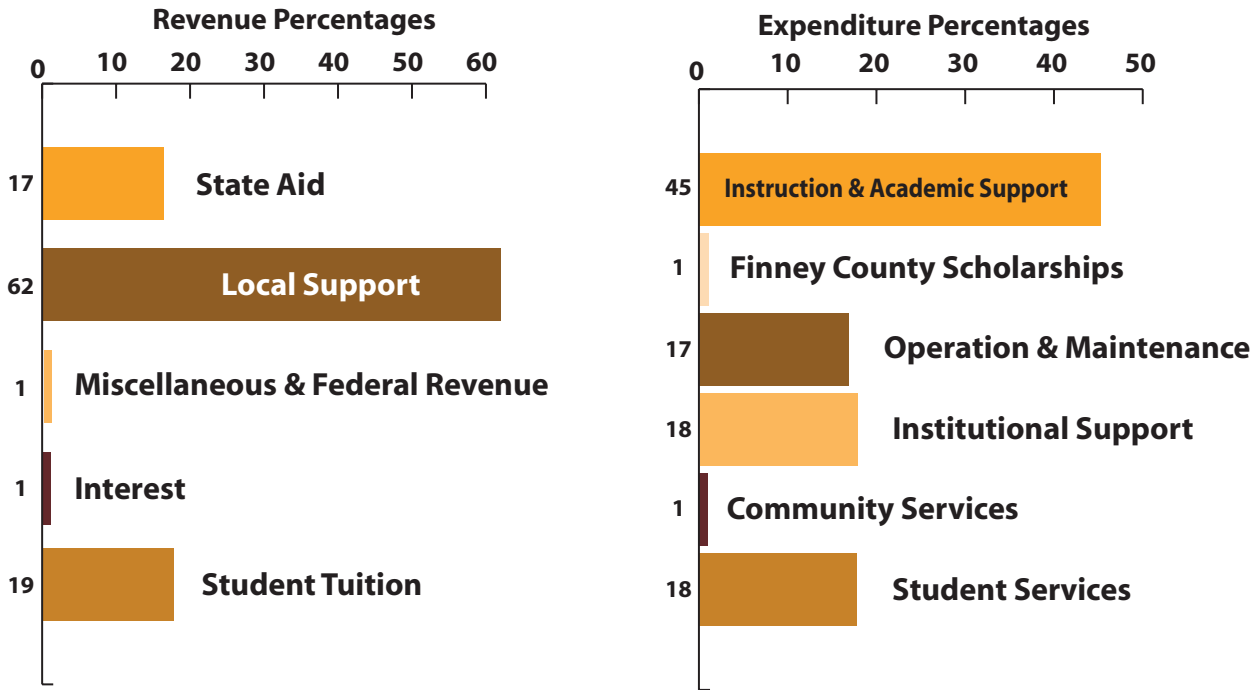


# Financial Profile

A report to the public from Garden City Community College & the GCCC Board of Trustees.

## REVENUES & EXPENDITURES

During 2010-2011, GCCC operated with overall educational fund expenditures of \$15,363,385 and revenues of \$15,105,829.



GCCC also receives extensive federal grant funding not necessarily reflected in the overall educational fund expenditures.

### Annual grant funding

**\$6,813,547.00**

*Based on Schedule of Expenditures of Federal Awards in the college's annual audit report, presented to the GCCC Board of Trustees in January, 2011 for the year ended June 30, 2010.*



*"Garden City Community College broke me out of my shell, and I would not be where I am today without the people of GCCC. This is a school and a place that I will always remember."*

**Ashley Nielsen, Syracuse, Fort Hays State University accounting major and former GCCC student government president**



### GCCC ECONOMIC IMPACT

GCCC's estimated positive annual impact on the local economy:

**\$66.5 million**

Based on 2010-2011 budget total for all funds, plus federal grants, using a conservative factor of three as a local economic multiplier.





# INSTITUTIONAL HIGHLIGHTS

*"Today is our day to go anywhere, and to begin our new journey toward the next chapter of our lives. These moments at GCCC have prepared us for this next chapter, which we are all eager to embark on as we unite to be the 91st graduating class."*

**Brooke Feikert, GCCC graduate and 2011 commencement speaker**

## BUSINESS AND COMMUNITY EDUCATION

**Mission:**

The Business and Community Education Program helps produce positive contributors to society and the economy through community building and business-campus partnerships, and by determining and meeting needs for beneficial, short-term non-credit training programs and continuing education to provide positive learning experiences.

**Programs and opportunities:**

- Business and industry courses
- Personal enrichment courses
- Customized business/industry contract training
- Lifelong Learners Program
- Cultural and career events
- Kids' College
- Partnership endeavors
- University programming

**Annual business and industry training:**

Enrollments	1,402
Individuals served	922
Businesses served	145
Contract trainings	23
Satisfaction rate	98 percent

Business and Community Education Programs are part of the GCCC Continuing Education and Community Services Division, which also includes the Kansas Small Business Development Center, Southwest Kansas Regional Prevention Center, Adult Learning Center, Educational Talent Search Program, Project KANCO and Project Destiny.

## GCCC ENDOWMENT ASSOCIATION

**Mission:**

To aid, foster and promote the development and welfare of GCCC, and the education and welfare of its students, faculty and alumni. Founded in 1966, the association seeks monetary gifts and bequests, as well as building and cultivating relationships.

Market value of assets	\$6.1 million
Endowed scholarship funds	211
Annual scholarship funds	77
Major fund raising events	Spring scholarship auction Fall scholarship phonathon
Annual assistance	\$447,000 to 1,207 students \$44,196 in academic and program grants



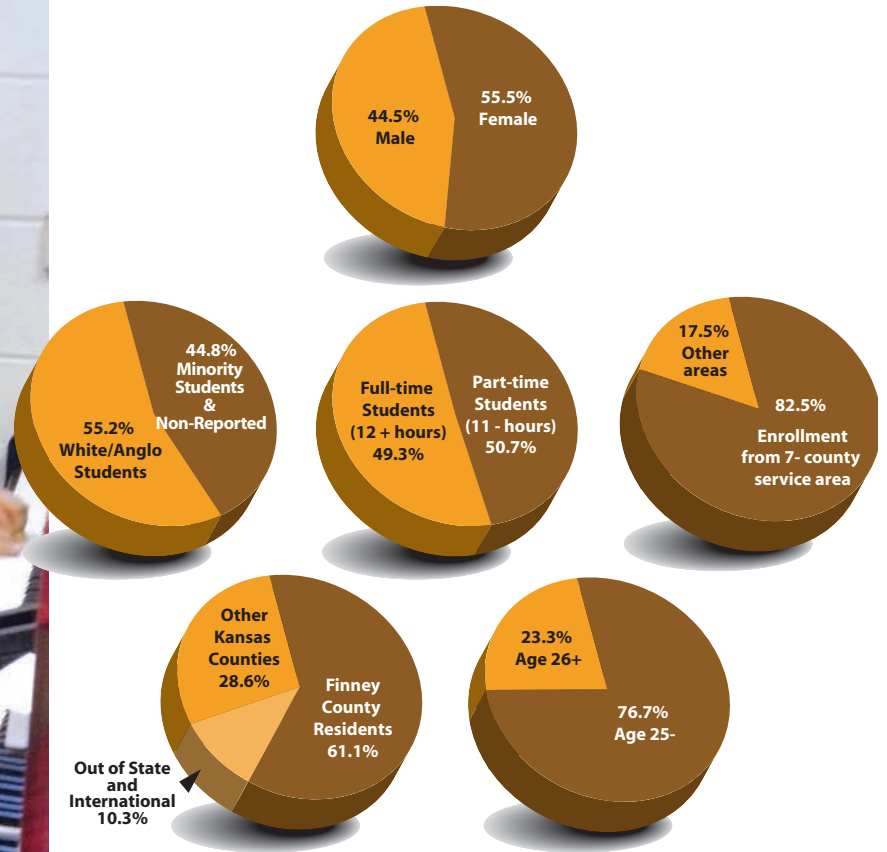


# Student Profile

A report to the public from Garden City Community College & the GCCC Board of Trustees.



## DEMOGRAPHICS



## FINANCIAL AID TO STUDENTS

GCCC makes education accessible by keeping it affordable. Students can count on extensive local and federal financial aid in addition to low costs for tuition and fees. Financial aid available at GCCC includes Endowment Association and other scholarships, federal Pell and Supplemental Educational Opportunity Grants, grants in aid, Work Study Program jobs, federal Stafford Student Loans, federal Parent PLUS Loans and Broncbuster Athletic Association grants.

## Annual Student Assistance

- Federal and other student grants, scholarships/sponsorships, loans and awards \$6,508,828.00
- Grants to students reported by Broncbuster Athletic Association \$149,703.00
- Scholarships to students reported by Endowment Association \$447,183.93

*"My experiences with GCCC and PTK have been wonderful. These students embrace the hallmark traits of leadership, service, scholarship and fellowship. It's a pleasure and an honor to help them grow in personal development and on their career paths."*

**Shelia Hendershot, 2011 Outstanding Faculty Award recipient and nationally-awarded Phi Theta Kappa advisor**







# INSTITUTIONAL HIGHLIGHTS

*"I'm a returning student and decided to enter the field of journalism. The biggest surprise for me was that it's not just writing, but photography and design. GCCC has been way beyond my expectations."*

**Angie Haflich, Garden City resident, journalism student and Garden City Telegram intern reporter**

## BRONCBUSTER ATHLETICS

The Broncbusters are respected Kansas Jayhawk Community College Conference competitors.

**Women's competition:**

Basketball, cross country, soccer, softball, rodeo, volleyball, track and field.

**Men's competition:**

Baseball, basketball, cross country, football, golf, rodeo, track and field.

**Proud traditions:**

Former Busters in professional ranks	30+
Former Busters advancing to Division I	Extensive
Sanctioning bodies	NJCAA & NIRA
GCCC Athletic Hall of Fame inductees	23
Athletic All Americans (Past 10 years)	50
Academic All Americans (Past 10 years)	112
Annual scholarships	\$149,000+

*All private contributions via Broncbuster Athletic Association*



## GCCC ADULT LEARNING CENTER

**Mission:**

Providing adult basic education and related learning services and support for the adult native and immigrant population of Southwest Kansas.

**Programs and services:**

- English as a Second Language classes
- GED high school equivalency classes
- Civics and citizenship learning
- Migrant Family Literacy Program
- Kansas driver education
- College preparation and transition
- Refugee relocation and assistance

ALC students include U.S. natives from Southwest Kansas, plus immigrants from Mexico and other Latin American nations, Vietnam, Myanmar, Somalia, Ethiopia and additional countries.





# College Leadership

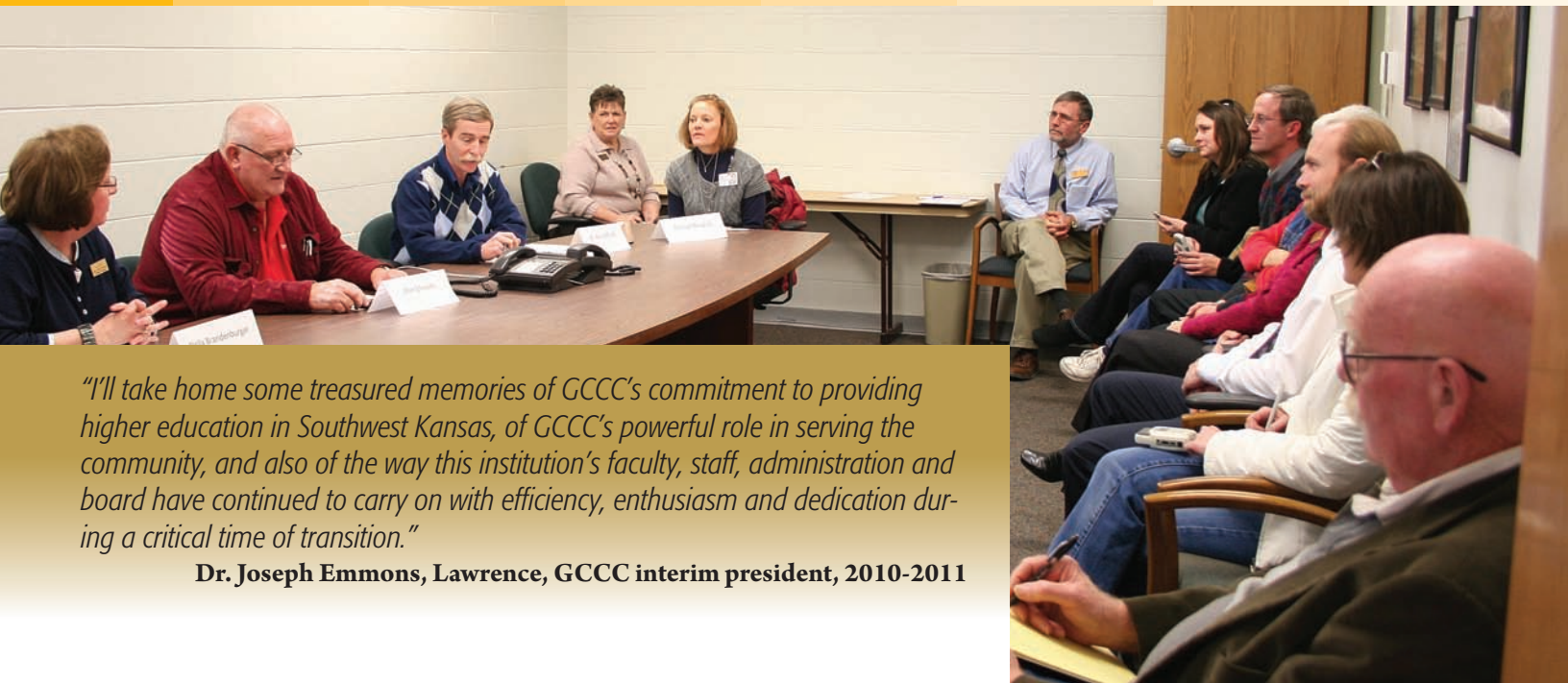
A report to the public from Garden City Community College & the GCCC Board of Trustees.



## PRESIDENTIAL TRANSITION

The GCCC Board of Trustees unanimously selected Dr. Herbert J. Swender on Feb. 11 as the sixth college president, from a field of 30 applicants, and he took charge April 1. Dr. Swender earned a doctorate in higher education administration at Oklahoma State University, Stillwater; a specialist in education degree at Pittsburg State University, plus master and bachelor degrees in education at PSU. He earned an associate degree at Neosho County Community College. Dr. Swender is a Kansas native from Chanute. He and his wife, Diana, are parents of three children: H.J., a son who recently graduated from the University of Texas, Arlington; a daughter, Whitney, a GCCC sophomore; and Austin, a Garden City High School sophomore.

Dr. Swender served 11 years as president of Frank Phillips College, Borger, Texas, after three years there as vice president and dean of instruction. He has worked in community college education since 1983, beginning his career on the Allen County Community College faculty in Iola, and later serving as chief academic officer at Independence Community College.



*"I'll take home some treasured memories of GCCC's commitment to providing higher education in Southwest Kansas, of GCCC's powerful role in serving the community, and also of the way this institution's faculty, staff, administration and board have continued to carry on with efficiency, enthusiasm and dedication during a critical time of transition."*

**Dr. Joseph Emmons, Lawrence, GCCC interim president, 2010-2011**





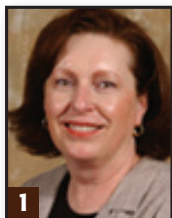
## COLLEGE LEADERSHIP

*"I will forever be grateful to the TRiO program at GCCC for helping me build a strong foundation on which to achieve academic and personal success. Through my accomplishments, I am empowered to help others improve their lives through education, find their own voice and come to make a difference in their own way."*

**Dr. Sonia Esquivel, U.S. Air Force Academy academic advisor/instructor,  
GCCC graduate and recipient of the 2011 Missouri-Kansas-Nebraska TRiO Achiever Award**

## BOARD OF TRUSTEES

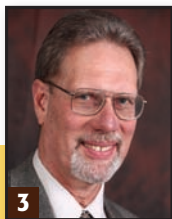
GCCC is governed by an elected board of six Finney County citizens, with board members serving as representatives of the Finney County taxpayers. The board uses a system of policy-based governance and delegates administrative leadership to the president, Dr. Herbert J. Swender.



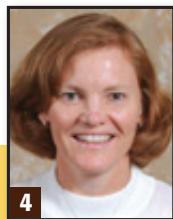
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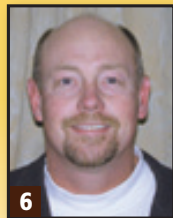
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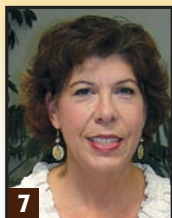
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### GCCC Board of Trustees 2010-2011

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Della Brandenburger      | 2. Dr. Bill Clifford, <b>chair</b> |
| 4. Merilyn Douglass, ARNP-C | 5. Ron Schwartz                    |
| 6. Steve Sterling           | 7. Terri Worf, ARNP-C              |

### GCCC Board of Trustees 2011-2012

- |                             |                                     |
|-----------------------------|-------------------------------------|
| 2. Dr. Bill Clifford        | 3. Jeff Crist                       |
| 4. Merilyn Douglass, ARNP-C | 5. Ron Schwartz                     |
| 6. Steve Sterling           | 7. Terri Worf, ARNP-C, <b>chair</b> |

## GCCC: A BRIEF HISTORY

Founded	1919
Early years	Operated by Garden City public schools
First graduation	1920
Prior locations	Eighth Street & Jones Avenue Buffalo Jones Elementary site
Adopted Broncbuster mascot	1939
Became independent public college	1965
Built/moved to present campus	1968-70
Gained national accreditation	Early 1970s
Expanded technical programs	1974-75
Expanded adult education	1974-75
Campus additions	1975, 1978, 1986, 1996, 2002, 2004, 2006, 2008, 2009
Adopted GCCC logo as official emblem	1989
Adopted policy governance	1995
Helped launch EduKan.org	1999
Presidents to date	6
Typical semester enrollment	2,200 (Full-time equivalency 1,300 +)
Slogan:	From here, you can go anywhere!
Ranked among top 10 percent in U.S.	2011



## Public input

The GCCC Board of Trustees represents the people of Finney County. The board welcomes views, opinions and suggestions from the public. Calls, correspondence and attendance at monthly meetings are welcome. The board also maintains a dedicated e-mail address for public input:

**trustees@gcccks.edu**



### Photo credits:



GC3 Student Media

The Garden City Telegram

Hubbell Rodeo Photos

GCCC Information Services and Publications



**Garden City  
COMMUNITY COLLEGE**

801 Campus Drive • Garden City, KS 67846

620-276-7611 • [www.gcccks.edu](http://www.gcccks.edu)

### EQUAL OPPORTUNITY

Garden City Community College does not discriminate against applicants, employees or students on the basis of race, religion, color, national origin, sex, age, height, weight, marital status, sexual orientation, or other non-merit reasons, or handicap, nor will sexual harassment be tolerated, in its employment practices and/or educational programs or activities. Those concerned about the above should contact Cricket Turley, Garden City Community College, 801 Campus Drive, Garden City, KS 67846, 620-276-9574.

### ADA/EQUAL ACCESS

Garden City Community College is complying with the Americans with Disabilities Act, and is committed to equal and reasonable access to facilities and programs for all employees, students and visitors. Those with ADA concerns, or who need special accommodations, should contact Kellee Munoz, Garden City Community College, 801 Campus Drive, Garden City, KS 67846, 620-276-9638.

